



Taste

Press

PRESS RELEASE

LONGRIDGE HIGH SCHOOL LAUNCHES YOUNG ENTERPRISE COMPANY

12TH. OCTOBER 2009

Highlights:

- **11 Students involved, aged between 15 and 16**
- **Young Enterprise Company Programme**
- **Chris Brown and Rachael Parkinson, Westinghouse Fuels are advisors**
- **Launching local and famous recipe book – Nick Park, Nigel Howarth, Paul Heathcote all involved**
- **Organising food festival on 14/11/09 at Longridge Civic Hall**
- **Stalls £15 (thomas.calderbank@googlemail.com)**

Local students from Longridge High School have recently launched their own company under the Young Enterprise Company Programme. The company, which the students have named TASTE, will now manufacture and market a recipe book from now until the end of the academic year, when the programme ends.

Taste Young Enterprise Company involves 11 students, aged between 15 and 16. In the Company Programme, students set up and run their own company over the course of one academic year. They elect a board of directors from amongst their peers, raise share capital, and market and finance a product or service of their own choice. At the end of the year they liquidate the company and present a report and accounts. Formal recognition of the skills and abilities developed through the Company Programme is offered via the Young Enterprise Qualifications which all Company Programme participants are invited to sit.

TASTE is supported by Chris Brown and Rachael Parkinson, Westinghouse Fuels who act as advisers to the company. Chris commented, "This is an excellent opportunity for the students to learn about business and broaden their skills within a real working environment. The challenges ahead are both exciting and, above all, fun." The managing director, Thomas Calderbank, said that "We are looking forward to the exciting challenges that lie ahead, the first one being the food festival on the 14th November, I would advise local food producers that stalls are still available and we would welcome bookings. We are also concentrating on selling our recipe book, featuring recipes from local people and businesses, such as Nick Park and Nigel Howarth"

The team will be hosting a food festival, TASTE Longridge Food Festival, on Saturday 14th November at Longridge Civic Hall from 10.30am to 4.00pm. There will be cooking demonstrations and live entertainment throughout the day. There will be refreshments available at the event, which is free. The team are also looking for local businesses to hold a stall at the festival, at a cost of £15 each. Please email thomas.calderbank@googlemail.com if you are interested.

Notes to the editor:

Background information is available on Young Enterprise at: www.tastelongridge.com/press, along with photographs, available for use in the media.

Press Contacts:

Nicholas Leaver, PR Director: nick@tastelongridge.com

Daisy Sutcliffe, Marketing Director: daisy@tastelongridge.com